



FOOD BOOTH APPLICATION

19th Annual California Lemon Festival in Goleta

Saturday, October 16, 2010 (10am - 6pm) & Sunday, October 17, 2010 (10am - 5pm)
Girsh Park, Santa Felicia Drive, Goleta

Thank you for your interest in having a food booth for the 19th Annual California Lemon Festival in Goleta. Please read through the following information, complete the attached booth registration form, and submit the form, payment and any necessary attachments prior to September 1st, 2010, to be considered for this year's Festival.

APPLICATION PROCESS:

- Complete attached registration form, sign at the bottom and attach payment.
- Make checks payable to "California Lemon Festival."
- Attach any necessary descriptions or photos of your booth set-up.
- **Registration & payment deadline: September 1, 2010**

Proof of Liability Insurance Coverage

- All vendors must provide evidence of current liability insurance coverage in the amount of \$1,000,000 naming the Goleta Valley Chamber of Commerce and the California Lemon Festival in Goleta as additional insureds.
- If unable to provide proof of insurance, the Lemon Festival can obtain insurance for you for an additional cost of \$60. Please indicate insurance need on registration form.
- If you have insurance, a certificate of insurance must be included with vendor registration form.

Santa Barbara County Environmental Services Health Department Permit Application

- Every food vendor must complete this permit application.
- The normal fee is \$155.00, however, non-profits may be eligible for a waiver of the fee.
- Verify the fee amount by calling (805) 681-4900. Their website is www.sbcphd.org/ehs.
- Permit application and fee must be sent with Lemon Festival vendor registration form.
- **ALL checks must be made payable to "California Lemon Festival."**
- **DO not send permit application or fee to the health department. We will do this for you, as required by the Santa Barbara County Health Department.**

FOOD VENDOR QUALIFICATIONS:

- Booths will be awarded based on proposed menu, Festival needs and prior history with vendor. Preference will be given to organizations that directly contribute to the community of the Goleta Valley or whose business is based in Goleta, if they meet all Festival requirements.
- No two booths will be allowed to duplicate exact menu items, with the exception of beverages. Similar food items may be served if preparation varies distinctly.
- The Festival committee reserves the right to determine booth placement and will confirm menu items prior to event.
- Vendors must supply all equipment necessary to meet Health Department regulations, including tables, chairs, canopies, wash stations, trash cans, etc.

SECURITY DETAILS:

Overnight security will be provided on Friday and Saturday nights, but each vendor is responsible for his own booth. The Festival is not responsible for loss by or damage to any vendor, his equipment, inventory and/or materials. Winds sometimes come up overnight, so vendors should secure their equipment.

FEES:

10' x 10' BOOTH ON ASPHALT (please plan accordingly)

Profit vendors

\$650 per booth + electricity \$50 (both days) + cleaning deposit \$200

Non-Profit vendors

\$350 per booth + electricity \$50 (both days) + cleaning deposit \$200

CONCESSION STAND (any self-contained stand-alone vendor cart selling only one single snack-type item like cotton candy, popcorn, churros, etc.)

Profit vendors

\$350 per stand + electricity \$50 (both days) + cleaning deposit \$200

Non-Profit vendors

\$200 per stand + electricity \$50 (both days) + cleaning deposit \$200

Fees are not refundable if the Festival is rained out or cannot occur for any reason. Cancellations before October 1, 2010 will be refunded less a \$50 administrative fee.

FESTIVAL TIMELINE

- **September 1:** Registration and payment deadline
- **September 3:** Vendors will be notified if accepted or declined.
- Month of Sept. (TBD): Selected vendors are required to attend a vendor meeting with the Health Department.
- **October 16:** Vehicles will not be allowed to enter the Festival grounds after 7:45am and must be removed by 9am. Vendors arriving after 7:45am must go to the vendor parking and walk supplies/equipment into Festival grounds. All vendors must be completely set-up and ready for final inspection and approval by Health Department by 8:00am. (Failure to pass the inspection will result in cancellation of the vendor's participation in the Festival and the forfeiture of the entrance fee.) Festival begins at 10:00am and ends at 6:00 pm. Vendors must leave booth area clean at the end of the day. (Take trash to the dumpster provided in the parking area.)
- **October 17:** Festival begins 10:00am and ends at 5:00pm. Vendors should not begin take down of booth until after 5:00pm. For crowd safety, no vehicle will be allowed to enter the grounds until 5:30 pm.
- Each vendor area is to be left clean and trash free at the end of the Festival.

19th Annual California Lemon Festival in Goleta

FOOD BOOTH REGISTRATION FORM

SUBMIT	MAIL IT: California Lemon Festival P.O. Box 781 Goleta, CA 93116	E-MAIL IT: info@LemonFestival.com	SUBMISSION DEADLINE SEPTEMBER 1, 2010
---------------	--	---	--

PLEASE PRINT AS CLEARLY AS POSSIBLE

Name:

Organization/Business:	Sellers permit #/Non-profit ID: <i>(if applicable)</i>
------------------------	--

Mailing Address:	Apt #:
------------------	--------

City:	State:	Zip:
-------	--------	------

Primary Phone #:	Cell:	E-Mail:
------------------	-------	---------

Alternate Contact:	Alt. Phone:
--------------------	-------------

Description of Vendor Items: _____

**Note: Please describe display area, including products, props, or decorations.*

Have you been a vendor in previous years?
 2009
 2008
 2007
 2006

Do you require electricity:
 Yes*
 No
 *If yes, how many amps: _____

of food booth spaces (10'x10'): _____ @ \$650 (profit) per booth/\$350 (non-profit) per booth = Total: \$ _____

of concession stands: _____ @ \$350 (profit) per stand/\$350 (non-profit) per stand = Total: \$ _____

Electricity (required) add \$50 \$ _____

Required cleaning deposit of \$200 per booth/stand x _____ # of booths/stands = Total cleaning deposit: \$ _____

Do you need a certificate of insurance?
 Yes
 No*
 If no, please add \$60 \$ _____

Please calculate total by adding all lines. Amount Total: \$ _____

Type of payment:
 Check payable to California Lemon Festival (# _____)
 Money Order (# _____)

Credit Card Type:
 Visa
 Mastercard
 Name on Card: _____

Credit Card #: _____ - _____ - _____ - _____
 Exp Date: _____

CVV/Security Code: _____ *(Visa, Mastercard: last three digits located on the back of your credit card signature line)*

Agreement: I understand and agree to all terms and conditions presented in this form and all enclosed and attached documents. I agree to any and all accompanying stipulations, responsibilities and conditions in relation to my participation as a vendor at this event.

Name (print): _____
 Signature: _____
 Date: _____

Application Check List: Please make sure you have enclosed or attached the following:

- Completed Registration Form
 Booth/Stand Fee
 Certificate of liability (or fee)
- Cleaning deposit & electricity fee
 Completed Health Permit Application
 Health Department Fee